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*Supplier and Manufacturer of Quality Uniforms
Serving Families & Schools since 1983*

Our History

Business Concept

AcademyUniforms.com was founded in 2000. We merged with an 18 year-old company, U.T.W. Uniforms to develop a delivery system of high quality school uniforms to customers via the Internet. Our vision is to assist administrators and parents in developing a custom uniform program for their school that meets their needs by combining the traditional method of school uniform retail, the convenience of purchasing through the Internet and annual on-site visits to the school.

Why the need for change?

Across the nation, Parents spend countless hours with multiple trips to stores in order to outfit their children with uniforms for school. Few schools select suppliers whose stores have everything that is needed in color, size or quantity. Most suppliers fall short in the inventory they carry. Many parents purchase uniforms at local department stores in an attempt to save money. Shirts and pants come from one store, shorts come from yet another, accessories are where you can find them and logo sweatshirts may come from the school itself. Often the uniform buying experience consumes not only valuable time, but ends with over-priced products or low end products, both of which compromise value and durability for your families.

Observations of parents when shopping traditionally for uniforms

- They hate spending 1 to 3 hours shopping for uniforms, especially with kids in tow.
- Young children are better suited to trying on clothes in the comfort of their own home without the pressure of time spent.



- Store hours are inconvenient.
- Store locations are often remote or inconvenient.
- If you don't get to the store early in the season, you will not get all of the uniforms you need.
- Store personnel are too often inexperienced, rude or incompetent.
- Stores seldom have every item of clothing needed for a school uniform program.
- Stores rarely offer every size of a particular item.
- Items must be ordered much of the time creating another trip to the store.
- Parents respond favorably to the idea of on-line shopping for uniforms.

How can we help?

Our mission is to ease the parent's experience when shopping for school uniforms. We do this by offering correctly sized high quality products, good service, timely delivery and security of their information. Our products may be ordered over the Internet 24 hours a day and delivered to their door. We guarantee quality uniforms from head-to-toe. For school administrators, headmasters and parents this means fewer headaches by having the products they need when they need them at competitive prices that will save them time, money and stress.

We maintain a purchase history of each customer creating a database so that we may more accurately predict size requirements and specific needs of each child. We notify parents of special sales on merchandise appropriate for their child. We keep their information secure.

Manufacturing

Private and Parochial Schools favor plaid uniforms and some schools require a custom plaid. With the wave of public schools implementing uniform programs in the past 5 years, many private schools have "lost" their unique plaid for their school. We currently manufacture certain plaids and the garments made from these plaids, such as jumpers, skirts and skorts.

Our ability to manufacture small quantities upon request helps us to provide our customers a most unique service. We have the ability to custom make one garment if needed for that student who may need a size unavailable in standard sizing. This is usually produced within a week to two weeks. It is our goal to maintain stock in plaid and solid material at all times so that we may provide this service for all of our schools when needed.

Our Products

AcademyUniforms.com currently offers a complete school uniform line consisting of pants, skirts, skorts, jumpers, shirt or blouse, blazers, belts, socks, backpacks, jackets, lunch boxes and accessories. Unlike many uniform suppliers, we offer parents a total range of sizes in all styles offered. Many suppliers do not carry inventory in slims, husky, 9's and 11's, half-sizes, or large men and women's sizes.

We strongly believe in products, which priced fairly, offer uncompromising quality. Elderwear is an 80 year-old uniform manufacturer. We believe their uniforms are the absolute best on the market today. Our private label program is offered exclusively through Elder manufacturing. Elder, the new leader in the nation for uniform plaids and the most up to date styles supplies our plaids.

How we differ from the Competition

Each company provides many of the same products but no company has inventory availability and complete product line availability. Sizing inconsistency often forces the customer to buy shirts from one store and pants from another. Under capitalization causes smaller uniforms suppliers to delete styles their contracted schools need because they cannot afford to replenish inventory mid-season.

In all comparison's, AcademyUniforms.com's products provide features that have equal or superior performance to competitive products. Our 20-year philosophy of "selling more for less" has proven invaluable when applied to school uniforms. The mere volume of sales allows us to provide a higher quality of garment than any of our local competitors and at a lower price.

Many suppliers entice school administrators to sign lengthy contracts with 2 or 3-year commitments for selling their uniform choices. AcademyUniforms.com is different. We prefer to grow our business by customer service and involvement with our schools. We only ask that you present us as your supplier and leave the rest of the work to us. Having your parents shop for uniforms with a company who offers several options for price, quality, fabric, color and service delivery is sure to help your school spend its energy on education, not on what the students are wearing. The school designs the program from the products we offer and we take care of the rest. From length of skirts to color of belts and socks, we can provide even the most detailed uniform program for all ages and sizes.

Our Service

Our service offerings are a differentiator and are not offered by our competition.

- Custom Embroidered Monogramming done on site
- Custom Imprinting School Logo
- Real people on customer service lines with expert knowledge of product and fit
- Complete styles offered in every size range available
- Exclusive vendor for certain manufacturers in different areas of the United States
- Annual mobile services for contracted schools
- Special and custom orders upon request at any time during the year



Best Way to Shop . . .

It's Your Choice!

- **Internet** - We sell and deliver goods directly on the Internet. As your supplier, we will develop or continue a custom uniform program for your school. This program will include every item your students are required to wear and the appropriate grade when they are allowed to wear them. We direct the parents only to the items they need according to school regulations. Customers may use major credit cards for their purchases. We notify our customers within 24 hours as to the status of their order. We use UPS delivery service for all shipments at a minimal cost to parents.
- **Brick or Click** - Our brick store serves local customers in the Fort Worth, Texas area. While our Internet service serves families in all areas conveniently at the times they wish to shop, 24/7. All uniform internet orders will be shipped to the customer from our Fort Worth, Texas warehouse.
- **Inter-School Internet Access** - For those schools without the option of a local merchant, we are exploring the possibility of an "online" computer terminal in the library or office of a school we serve. Parents who do not have Internet access, but who are already at the school at some point each day or week, would have free access to ordering via the AU website during school hours, at PTA meetings, sporting events, etc.
- **The Plaidmobile** - Mobile service to your school! Each year we will visit our schools and take orders at hours convenient for your families. Equipped with a full line of sample uniforms for fitting each child individually, qualified sales staff will conduct "sale days" for one, two or three days in the months preceding the start of your school. If outside of the service area, these orders will be shipped direct to the customer's home or to the school for distribution.



What is the next step?

Contact us! We would appreciate the opportunity to visit with you, show you our product and present the uniform opportunities available for your school. We are ready at any time for presentations to your uniform committee, administrator, PTA or parents.

To provide our best service, we need to be your designated or secondary supplier near the beginning of the year in order to insure an abundance of inventory for your students.

In Conclusion

We want to be your school's uniform supplier. Our expertise, customer service, quality products and time saving conveniences will insure your school has the best uniform service one can have!

As your school's supplier, we will pledge our support to your school's fund-raising endeavors, assist in providing uniforms for students in need, and consistently provide the highest quality of service and product.

If we do not have your school's plaid, we will assist with the necessary steps to transition into a plaid that will fulfill your school's program for years to come.

Give your parents a choice in price, quality and convenience. We will be the last uniform supplier your school will ever need!

